

User Feedback as a First Class Citizen in Information Integration Systems

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Feedback In Information Integration Systems

- Information integration is a difficult task.
 - Essentially, the difficulty lies in understanding user requirements as to what the relevant data sources are, and the way their contents should be combined and structured.
- User feedback can be used to facilitate the construction or improvement of information integration systems.
 - The Q system assists users in creating integration queries using as input feedback on query results (Talkudar *et al.*, VLDB 2008).
 - User feedback is also fundamental to dataspaces (Franklin et al., Sigmod Record 2005).

Examples of proposals that Use Feedback in the Information Integration Literature

Proposal	Objects on which feedback is given	Set of terms used for annotating objects
Alexe et al.	an instance of a given schema and	{'yes', 'no'}
	the instance obtained by its	// used to comment on schema transformation
	transformation into another schema	
Belhajjame et al.	a result tuple	{'true positive', 'false positive', 'false negative'}
	an attribute and its value	{'true positive', 'false positive', 'false negative'}
Cao et al.	a candidate query	{'true positive', 'false positive'}
	a pair of candidate queries	{'before', 'after'} // used for ordering queries
Chai et al.	a view result tuple	{'insert', 'delete', 'update'}
Jeffery et al.	a mapping	{'true positive', 'false positive'}
McCann et al.	a relation attribute	set of attribute data types
	two attributes of a given relation	set of constraints
	a match	{'true positive', 'false positive'}
Talkudar et al.	a result tuple	{'true positive', 'false positive'}
	a pair of result tuples	{'before', 'after'} // used for ordering results

Feedback In Information Integration Systems (cont.)

- While existing proposals showcase the key role user feedback can play within information integration systems, they are
 - confined to the use of feedback given on a specific artifact, e.g., query results, to tackle a specific information integration subproblem, e.g., selecting a mapping.
 - they make assumptions that do not necessarily hold in practice,
 e.g., that user requirements are not subject to change over time.
- User feedback should be considered and managed as a first class citizen:
 - to foster the semantic cohesion of the feedback provided by users
 - to increase the value and the benefits that can be drawn from acquired feedback

Outline

- What is Feedback?
- Feedback Consistency and Validity
- Clustering users
- Conclusions

What is User Feedback

- Feedback can be seen as annotations that a user provides to comment on artifacts of an information integration system with the objective of informing the construction of the system and/or improving the quality of the services it provides.
- We define a feedback instance by the tuple:

$$\langle obj, t, u, k \rangle$$

specifying that the user u annotates the artifact obj using the term t. the term k specifies the kind of feedback given.

Example

- McCann et al. developed a system that informs schema matching by soliciting feedback from users.
- As an example, consider a binary match $\langle r_1, r_2 \rangle$ that associates the relations r_1 and r_2 , and consider that the user Anhai specified that such a match is incorrect.
- Using the model presented earlier, such feedback can be specified as follows:

$$\langle\langle r_1, r_2 \rangle, fp, Anhai, match_correctness \rangle$$

R. McCann, W. Shen, and A. Doan. Matching schemas in online communities: A web 2.0 approach. In Proceedings of the 24th International Conference on Data Engineering, pages 110–119. IEEE, 2008.

Inconsistencies in Feedback: Example

• Consider the following feedback instances which annotate values of relation attributes as true positives or false positives:

$$uf_1 = \langle \langle r_1.a, v \rangle, tp, Norman, value_membership \rangle$$
 $uf_2 = \langle \langle r_2.a', v \rangle, fp, Alvaro, value_membership \rangle$

- Additionally, consider that there is a foreign key that links the attribute a of r_1 to the attribute a' of r_2 .
- Given that the above constraint is not satisfied, we can deduce that uf, and uf, are inconsistent.

Inconsistencies in Feedback

• The artifacts that constitute an information integration system can be dependent on each other. Such dependencies may give rise to constraints between feedback instances, that if not satisfied results in inconsistencies between the feedback instances in question.

```
1 inconsistent(uf_1, uf_2) : -
      -- uf_1 and uf_2 are of the same kind
3
      uf_1.type = uf_2.type,
      -- there is a pair of dependency and constraint
      -- \langle dep_{type}, const_{type} \rangle that are associated with
      -- the kind of feedback uf<sub>1</sub>.type
      \exists \langle dep_{type}, const_{type} \rangle \in uf_1.type.getDepConstPair(),
      -- the objects annotated by uf<sub>1</sub> and uf<sub>2</sub> are
      -- related using the dep_{type} dependency
10
      dependent(uf_1.obj, uf_2.obj, dep_{type}),
11
      -- the annotations assigned by the uf<sub>1</sub> and uf<sub>2</sub>
      -- do not satisfy the const<sub>type</sub> constraint
12
      \negconstraint(uf<sub>1</sub>.annot, uf<sub>2</sub>.annot, const<sub>type</sub>)
13
```

Feedback Validity

User requirements may change over time in which case previously acquired feedback may become invalid.

- A feedback instance uf₁ is valid at the time point t if it was supplied by the user before t, there is no conflicting feedback instance uf₂ that is fresher than uf₁ and valid at t, and the object uf₁.obj on which feedback is given exists at t.
- A feedback instance uf₁ is invalid at the time point t if there is a valid feedback instance uf₂ that was supplied before t and that is inconsistent with and fresher than uf₁.

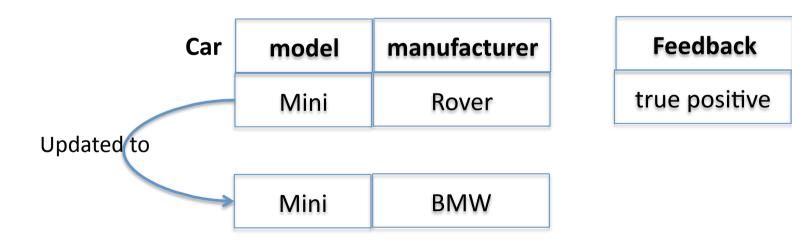
Feedback Validity (cont.)

Below is a rule defined using event calculus to determine whether a given feedback instances is valid at a certain point in time.

```
1 holdsAt(valid(uf<sub>1</sub>),t) : -
2  -- uf<sub>1</sub> was supplied by the user at a time point
3  -- that is equal to or before t
4 happens(supplyFeedback(uf<sub>1</sub>),t<sub>1</sub>), t<sub>1</sub> ≤ t,
5  -- There is no valid feedback instance uf<sub>2</sub> that
6  -- is conflicting with and fresher than uf<sub>1</sub>
7 not (happens(supplyFeedback(uf<sub>2</sub>),t<sub>2</sub>),
8     inconsistent(uf<sub>1</sub>,uf<sub>2</sub>),
9     holdsAt(valid(uf<sub>2</sub>),t)), t<sub>1</sub> < t<sub>2</sub> ≤ t),
10  -- The object that uf<sub>1</sub> annotates exists at t
11 holdsAt(exists(uf<sub>1</sub>.obj),t).
```

Feedback Validity (cont.)

- We do not consider feedback that was given on an object that is no longer available.
- This is because this may mean that the annotation given by the feedback is no longer valid.

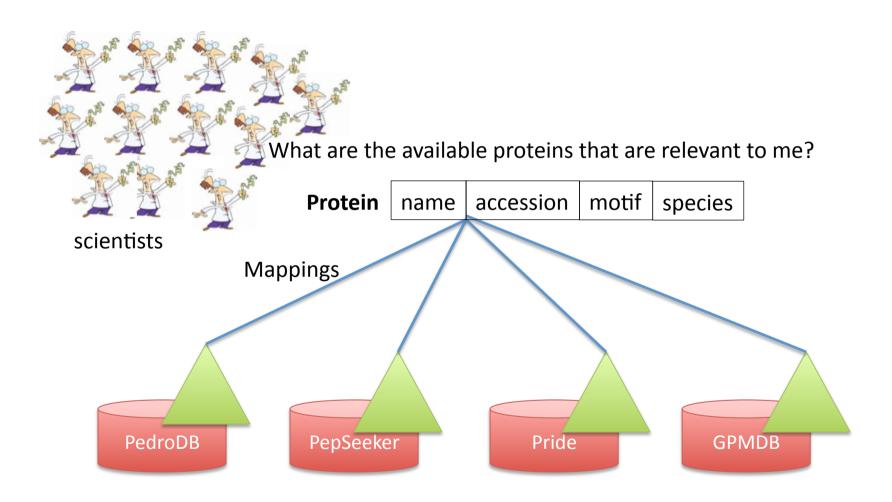


Clustering Users Based on Feedback

Clustering presents the following potential benefits:

- The feedback provided by the users within a cluster can be used collectively, thereby improving the quality of the integration system.
- Clustering may reveal that the users of an existing information system have different requirements, and therefore point out the need to create multiple information integration systems to replace the existing one.
- Conversely, clustering may identify opportunities for grouping the users of two or more information integration systems into a single group, if it turns out that they have similar requirements.
- Clustering can also be used to identify outlier users within an information integration system.

Clustering: Example



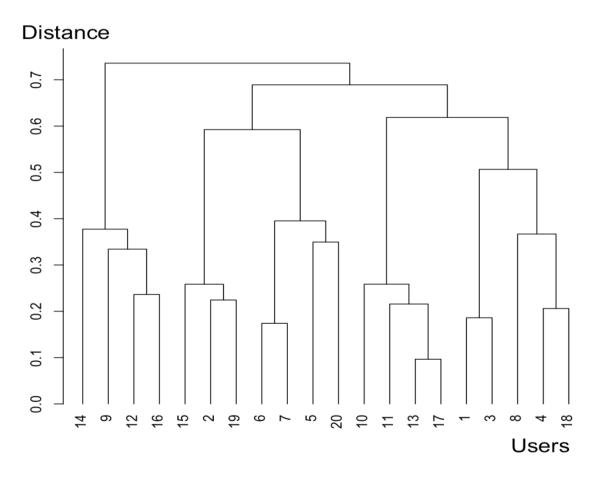
Clustering: Example (cont.)

- Pattern Representation: a user's requirements can be captured using the pair (E,UE), where E is the set of tuples that are expected by the user, and UE is the set of tuples that are not expected by the user.
- Distance between user requirements:

$$\mathtt{distance}(\mathtt{u_1},\mathtt{u_2}) \ = \ 1 \ - \ \mathtt{w_e} \times \frac{|\mathtt{E_1} \ \cap \ \mathtt{E_2}|}{|\mathtt{E_1} \ \cup \ \mathtt{E_2}|} \ + \ \mathtt{w_{ue}} \times \frac{|\mathtt{UE_1} \ \cap \ \mathtt{UE_2}|}{|\mathtt{UE_1} \ \cup \ \mathtt{UE_2}|}$$

where w_e and w_{ue} are weights such that $w_e + w_{ue} = 1$.

Clustering: Example (cont.)



The clusters obtained can be used to annotate and select the mappings to be used to populate the protein relation.

Conclusions

On the basis of the examples provided, we have shown the benefits that can be drawn from managing user feedback as a first class citizen in information integration systems.

- Single consistent representation of feedback.
- Maximum use can be made of the limited feedback available.

Open Issues

- Feedback provides partial knowledge on users requirements
 - Uncertainty in the results produced by the operations given the feedback used as input.
- Feedback can be scarce
 - Make it difficult to check the validity of feedback, or to effectively cluster users.
- Feedback can be given on artifacts of different kinds
 - Need a means for comparing and using feedback of different kinds.